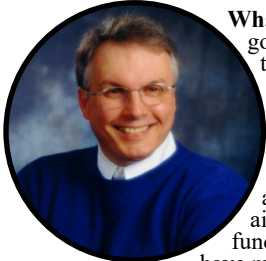




Missionary Radio

WNKJ - 89.3 FM / WNLJ - 91.7 FM

Fall Newsletter - 2021



What a year it's been at Missionary Radio – a good one, by the way! Because of your love for the Lord, you have made it possible for us to continue to broadcast the *Good News of Jesus Christ* over the airwaves 24/7/365. Because of your love for the Lord, you have provided 85% of the funds we need to upgrade the tower for WNLJ in Madisonville, KY from a 200 watt to a 6,000 watt signal expanding the area our airwaves reach (we still need \$18,000 to be fully funded). Because of your love for the Lord, you have made it possible for Missionary Radio's efforts to

go far beyond the area our airwaves could reach – throughout the world, as a matter of fact – due to our relationship with TWR. Because of your love for the Lord, we have been able to share the *Good News* throughout southern Kentucky and northern Tennessee since August 3, 1981 – that's over 40 years! We pray that you will help us continue to fill the airwaves with the *Good News* for another 40 years or until Jesus Returns!

As you know, the things Missionary Radio accomplishes for the Lord would not be possible without you because we are solely listener funded. To put it a bit more simply, the Lord through you, makes all we do for Him possible! On behalf of the management and staff at Missionary Radio and the Board of Directors of Pennyrite Christian Community, Inc., thank you ... thank you ... thank you!

As the fall of 2021 approaches, we ask you to make a financial commitment to Missionary Radio. Each fall, we allocate a few days on the air – only 2 this year – to raise the bulk of our operating budget for the coming year. We call this our "Care-a-Thon". This year from 6:00 a.m. to 7:00 p.m. on Thursday, October 7, and Friday, October 8, we will be joined by our friends from TWR to celebrate how the Lord is working through you to help us. The theme for this year's Care-a-Thon is taken from the lyrics of the song by Crowder entitled *Good God Almighty*.

In preparation for Care-a-Thon, I ask the following of you:

- pray for the Lord's guidance as to how He wants you to help Missionary Radio
- renew your faith pledge by completing the enclosed pledge card for mail to Missionary Radio
- give online at www.WNKJ.org by credit/debit card
- become a member of the Firm Friend Club at www.WNKJ.org
- call (877) 885-9655 during the Care-A-Thon with your gift
- call the testimonial line at (270) 962-4055 to share how the Lord is using Missionary Radio in your life

If you are a new listener to Missionary Radio, I ask you to become part of the Missionary Radio family. If you are like me, then the joy of giving will fill your heart and you will know you have become a part of something larger than yourself!

As I mentioned, the theme for this year's Care-a-Thon is from the lyrics of the song *Good God Almighty*.

"Praise Him" ... "Love Him" ... by helping Missionary Radio continue to tell the world that He is ... Good God Almighty!

May God bless and guide you. Maranatha!

George R. Fleming, Jr.,
President, Pennyrite Christian Community, Inc.

Care-a-thon "Good God Almighty" 2021

For forty years October has been our time for fall Care-a-thon. This year is no exception. For many years, we shared three days on the air about the financial needs of Missionary Radio. With the addition of the two-day spring Friend-raiser, our fall Care-a-thon is now two days.



This year the two days are **Thursday and Friday, October 7th and 8th from 6:00 a.m. to 7:00 p.m.** both days. Music Director Joe Barner and I chose a song by Crowder, "**Good God Almighty**," as our theme. This is a powerful praise song. A line that hits me reads: "*I get amnesia, I forget that You keep coming around. Yeah, ain't no way You'll ever let me down (me down)*"

How do we forget all His benefits and blessings?

Here at **Missionary Radio** we realize that it's because of your faithfulness to pray and give that we remain on the air. We ask if you are already giving to continue. Please take a moment and renew your faith pledge so that we will know to count you in the total for our **Care-a-thon**.

If you had to stop giving and now you are able to give at some level, would you please make a faith pledge? We are all thankful for His

provision through you to stay on the air sharing hope for the whole world through **Missionary Radio**.

Would you please....

- Pray about your financial support of **Missionary Radio**
- **Renew your faith pledge** so we know we can count on your partnership with us
- **Go online** and fill out the faith pledge form
- Join the "**Firm Friend Club**" which is a bank transfer from your account to ours
- **Mail back the enclosed self-addressed envelope and pledge card**, and share what you believe you can do to help in the coming year
- Would you consider a **monthly gift** along with a **single gift**?

The truth is, if we all work together we can, with God's help, fund this 41st year of broadcasting.

From the Pen of Ken

Forty years! Now, if you turned 40 recently, you may feel that you are ancient. I guarantee you that your children make you feel old. I'm speaking of the fact that Missionary Radio has completed 40 years of ministry, and we are now in our 41st year.

From the founders to the present, the Lord has used the medium of Missionary Radio to reach thousands with the Good News of our Lord and Savior Jesus Christ.

In all these years, we have remained 100% listener-funded. Only eternity will tell the lives that have been directed toward the Lord Jesus Christ. We know of many who have been saved, called to missionary service, preachers, pastors and many other acts of service in the Kingdom.

We are grateful to our Lord, our founders and you for keeping us on the air 24/7, 365 proclaiming Jesus as Lord and Savior.

We continue on today with the tent of ministry enlarged now with our partnership with Trans World Radio. (TWR)

Here are some comments from our listening family:

From Madisonville: *"I keep my radio dial on 91.7 Missionary Radio (WNLJ) for company and to be lifted up. Our world needs the encouragement of God's word like never before. Thank you, and keep up the good work."*

From Murray: *"We are so thankful for the ministry that reaches so many. We'll never know how many. These turbulent times are showing us how much God has been left out of lives and how much we need Him. So many are confused. We pray more intentionally now. Thank you for your prayers."*

From Clarksville: *"I can't imagine life without Missionary Radio. It keeps my mind and heart focused on the Lord. I enjoy the music and all the teaching programs. God bless each of you that work so hard to further the Good News."*



Ken Cummins
General Manager
Missionary Radio

Missionary Radio WNLJ Madisonville Update

We are 85% funded to increase the power of Missionary Radio WNLJ from 200 watts to 6,000 watts. The construction permit is in hand.

In dollars, that means we are \$18,000 away from funding this power upgrade. This means we have the potential of reaching 54,000 with the Good News of Christ.

We hope to see the project completely funded by the end of the year.

We want to thank all who have helped so far. Many have jumped in with generous giving to see this project to fruition.