



From the Pen of Ken

I believe this year's Care-a-thon theme captures what the original founders of **WNKJ** had on their hearts when they worked together in their vision to start a Christian radio station in Hopkinsville. Our call letters **WNKJ**, which mean "The **W**orld **N**eeds **K**ing **J**esus," state that vision. We know it as the Great Commission. We have chosen as our theme this year a song written and performed by Jeremy Camp called Tell the Whole World. Here are some of the lyrics:

[Verse 1]

I'm living proof that there's a Savior
He found me lying in my grave
One word, just one word
I heard redemption call my name

[Verse 2]

Now that I've tasted living water
There is no turning back for me
You are, yes, You are
The only reason that I'm breathing

[Chorus 1]

I wanna tell the whole world about Jesus
He saved my soul, did a miracle in me
He said "Dead man come alive"
He opened up my eyes
I wanna tell the whole world that I'm free
I wanna tell the whole world that I'm free

The Lord continues to press upon my heart, as I am on your heart as well, the fact that in a world with a population of over 7 billion, only 10% are born again. That means that if you place 10 people on a platform with each one representative of the world's people groups, nine of them are headed to hell. That doesn't have to be so. We must tell the whole world about Jesus. Missionary Radio **WNKJ-WNLJ** shares the Good News 24/7 in our coverage areas, online at wnkj.org, and through our smart phone app.

We also are in a partnership with Trans World Radio sharing 10% of the proceeds of our annual Care-a-thon specifically through Shine 800 AM on the island of Bonaire through its 450K-watt facility. We are thankful that the Lord put all of this together for His glory. Thank you for your partnership in the Gospel through Missionary Radio **WNKJ-WNLJ**.

Consider Becoming A Day Sponsor

The daily cost to fund Missionary Radio **WNKJ-WNLJ** is just over \$1,500 a day. We continue to offer to you an opportunity to become a Day Sponsor. We announce hourly on your selected day starting at 5:00 a.m. to 10:00 p.m. your special announcement. You might consider the following:

- In honor of someone (pastor, friend, etc)
- In memory of your special loved one
- Mother's Day
- Father's Day
- Pastor Appreciation
- Anniversary
- Birthday
- A special day on your personal calendar
- Christmas, Easter and other holidays

You decide and we will answer.

You may give it all up front, quarterly, monthly or how you decide. You might want to do a half day sponsor. It's the same procedure but the announcement will be aired one-half the time and the cost is \$750 instead of \$1,500. We appreciate your support. For complete information, please go to our website at wnkj.org and click on Day Sponsor in the top left corner. You will find the complete information there.

Please Show You Care Through Encouragement

One way we can all show we care is through prayer. Please pray for all of our team, volunteers and guests that will be involved in our Care-a-thon October 4-6.

Another firm way, too, is by sharing a personal audio greeting. We have a special phone line for you at 270-962-4055 to call and leave a testimony about the ministry of Missionary Radio **WNKJ-WNLJ**, encourage more to give, and also to personally and audibly endorse the ministry of Missionary Radio. Will you do that? It's voice mail that will be edited for broadcast. That number is available to you 24/7. It's 270-962-4055