



WNKJ Hopkinsville, KY—89.3FM

WNLJ Madisonville, KY – 91.7FM

—Missionary Radio—

Translators: 101.7FM Providence, KY  
98.9FM Dickson, TN 92.1FM Murray, KY

## Summer 2018 NEWSLETTER



### Dear Listening Family of WNKJ/WNLJ

It's hard to believe that summer is nearing an end and kids are back in school. Of course, this means that **Care-a-thon** is almost here! It'll take place **October 4, 5 and 6th** from 6:00 a.m.-7:00 p.m. each day. Please mark the dates on your calendar and stop in to say "hi." I'd love to meet you in person.

The theme is "Tell the Whole World." And that's what we aim to do here at Missionary radio. We're all about bringing solid Christian teaching and music that edifies the saints and reaches the lost. We have a huge footprint over western Kentucky and middle Tennessee. Your support allows us to reach this region, populated by nearly a half-million. Please pray as to how you might financially partner with us in this mission.

My day job takes me across the state and into different arenas. I've recently participated in a public forum news media panel discussion with prominent journalists, interviewed political candidates who are running for office, and spoken to several churches. My heart's desire is to see our nation move from its rejection of God to one that wholeheartedly follows Him and embraces His principles. In other words, we need an awakening.

Dutch theologian and statesman Abraham Kuyper once said, "There is not a square inch in the whole domain of our human existence over which Christ, who is Sovereign over all, does not cry, Mine!" That's very Biblical. But do you believe it? Is Jesus Lord over your life? Or is He just Lord over your "religious" life?

I believe that our culture is disintegrating because we have compartmentalized the faith. Generally, we have not sufficiently integrated the faith and lived openly and consistently as followers of Jesus in all arenas of life—business, school, politics and in our neighborhoods. May the Lord move us to be consistent in our walk.

Yet, there is hope. Kentucky was the birthplace of the Second Great Awakening in 1800. In fact, the Awakening began at the Red River Meeting House in Logan County, which is within listening range! May the Lord have mercy and awaken us again. Who knows, perhaps He will see fit to use **WNKJ** Missionary Radio to spark the next awakening. Please pray with us to that end. May God bless you.

Grace and peace,

Richard Nelson  
**WNKJ/WNLJ** Missionary Radio  
Board President



### CARE-A-THON 2018 "Tell the Whole World"

Our annual fundraiser called Care-a-thon is set for Thursday through Saturday, **October 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup>** from 6:00 a.m.-7:00 p.m. each day. On those three days, we will suspend regularly scheduled broadcasts and demonstrate how much we care for the ministry of Missionary Radio **WNKJ-WNLJ**. We are truly 100% listener-funded. We don't have any secret foundation funding, no underwriters (that's by choice and conviction from the beginning), and our programmers do not pay for airtime. We are supported by our listeners, churches, Sunday School classes, mission groups and a few businesses that choose to give to keep quality Christian programming on the air 24/7.

During these three days we ask you to renew your faith pledge, and if possible, even increase your gift from the previous year. The idea of a faith pledge is to trust the Lord for what He purposes in your heart to share with **WNKJ-WNLJ** for the coming fiscal year. One of the favorite quotes I remember from the late Billy T. Russell is, "We want to continue on broadcasting until the Lord returns." We still have that same firm commitment and want to continue at the level we are offering, while at the same time expand to other areas of coverage should the Lord open the door for us.

Will you help? First of all, please pray for us regularly as the Holy Spirit guides you. Secondly, please send back the enclosed faith pledge card filled out with the amount you sense is your faith pledge in the self-addressed envelope and help get the "Tell the Whole World Care-a-thon" off to a great start. You may want to go online at [wnkj.org](http://wnkj.org), click on "make a faith pledge" and let us know your plans that way.

You may also give online with a credit or debit card through "Cornerstone Payment Systems" and set up recurring gifts that way. In addition we have available for you "The Firm Friend Club," which is an automatic bank withdrawal from your account to ours. The required documents for this arrangement are online at [wnkj.org](http://wnkj.org) for download. If you don't have access to the internet, please call us at 877-885-9655 during weekday business hours and we will gladly mail those to you.

I realize what a privilege it is to have a Missionary Radio Station like **WNKJ-WNLJ** that is all about getting the Gospel out. The mandate of *The Great Commission* drives us to *Tell the Whole World* about Jesus Christ our Lord and Savior.