



WNKJ Hopkinsville, KY—89.3FM

WNLJ Madisonville, KY – 91.7FM

—Missionary Radio—

Translators: 101.7FM Providence, KY

98.9FM Dickson, TN 92.1FM Murray, KY



Christmas 2017 NEWSLETTER



Dear Listening Family of WNKJ/WNLJ

Christmas Greetings! I trust you and your family are well as you prepare to celebrate the Lord's birth. I've been reflecting lately on how Christmas—this holy-day for Christians is increasingly becoming something that it was never meant to be. We're bombarded with ads to buy more and more, bigger and better. In fact, special days that revolve around buying— Black Friday, Small Business Saturday, and Cyber Monday—outnumber the big day itself.

According to the National Retail Federation, projected holiday retail sales in November and December will total \$678.75 billion. Last year Americans spent over \$1 trillion on Christmas according to Deloitte's 2016 Christmas survey. Wow! That's a lot of Christmas cookie dough.

Of course, there's nothing wrong with gifts and parties and such, but when the commercial aspect overwhelms the spiritual reality of what's really at the heart of Christmas, then it's time to reassess what we're doing.

As believers, we know how the tradition of giving started, and why we put a star on top of the Christmas tree. Yet many who celebrate may not realize that Christmas is primarily about God's gift of Jesus Christ who came to save the world from sin. Yet finding contentment in this greatest of gifts might be a challenge today, even for Christians. May I offer a suggestion to free yourself from the largesse that might just become next month's clutter?

Why not make a financial donation to charitable organizations? Angel Tree comes to mind. So does **WNKJ/WNLJ** (we could sure use the help as we have a substantial unbudgeted insurance increase for 2018). Also, local churches that have soup kitchens and clothing closets for the poor, are all worthy of your support. Such giving captures the Christmas spirit more than merely buying heaps of unneeded presents.

Volunteering as a bell-ringer for the Salvation Army or helping another charitable cause with your time might be the antidote to the consumerism bug. How about adopting a family in need and providing a Christmas meal and gifts for their children? Years ago our church put together Christmas boxes filled with turkeys and foodstuffs for needy families. Participating in this was one of the most rewarding things we did when my children were young.

The Christmas season also gives us opportunities to share Christ with our co-workers, neighbors and lost family members who are celebrating Christmas but don't understand what exactly it is they're celebrating. God has given us the greatest of gifts in his son Jesus Christ. May we share the gift of Christ—his mercy, grace, joy, and hope—with a needy world around us. This gift is priceless and something that can never be purchased in a store.



May God grant us the joy of allowing his light to shine through us and may it touch those around us in a deep way this Christmas season. Merry Christmas!

Yours in Christ,

Richard Nelson

WNKJ/WNLJ Board President



From the Pen of Ken

We Press On

Last year in the "Christmas Newsletter" I wrote to you about the upcoming remodel and our upcoming plans and the budget to get the work done. We've been broadcasting from the remodeled facility since April. Each day we are reminded of God's provision through you when we walk into the control room, use one of the two new production rooms or enjoy the new heating and cooling units in each of the studios, and the offices as well. I am pleased to tell you that our utility bills at the studios are down over 50% due to the remodeling and the upgraded HVAC. We are thankful.

This year we aren't planning a major remodel or a move of any kind inside the building but I do have some things that I would like to have for the station. If the year-end giving goes well, I hope to add a security intercom system. The front door is now kept locked 24/7 at the station. After the tragic massacre in Sutherland Springs, TX, I decided that it would be a good idea to make this a practice here at our studios. You are still welcome during business hours, however you will need to call us to let you in when you arrive. This practice is working well. I've been encouraged for a long time to add a security intercom system like most churches around here have and I hope to do that with year-end gifts if there are sufficient funds.

We celebrate God's faithfulness as we press on together proclaiming the Gospel of Christ from 100% listener-funded Missionary Radio, **WNKJ-WNLJ**.

We are Still Funded by You!

We remain 100% listener-funded. This means you are our only source of income and that represents an operating budget of \$550,000. Through your faithful giving we have been able to this point to broadcast without stopping to air numerous underwriting announcements. Thank you.

Would you consider partnering with us? You can go online at www.wnkj.org, click on "give" and use Cornerstone Payment Systems or you can become a firm friend by joining "The Firm Friend Club," which is an automatic bank transfer from your account to ours. All the necessary information is online or if you don't have access to the internet, call us during weekday business hours at 270-886-9655 or toll free 877-885-9655 and we will send you what you need.

You may send your gift to **WNKJ**, PO Box 1029, Hopkinsville, KY 42241. All gifts to **WNKJ/WNLJ** are tax deductible. Thank you ahead of time for sending your generous year-end gift to Missionary Radio **WNKJ/WNLJ**. You are not only helping spread the Word locally in Kentucky and Tennessee, but literally around the world with our partnership with Trans World Radio.

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