



WNKJ Hopkinsville, KY—89.3FM

WNLJ Madisonville, KY – 91.7FM

Translators: 101.7FM Providence, KY
98.9FM Dickson, TN 92.1FM Murray, KY
Missionary Radio

Summer 2017 NEWSLETTER



Dear WNKJ Family,

Just the other day a friend told me he didn't realize that I was president of the board for **WNKJ/WNLJ** and wondered how that happened. I told him that I wasn't exactly sure how I got to be president either. Truth is, my heart has been in this ministry since I moved my family down here from Wisconsin nearly 20 years ago. It's been a privilege to partner with this work and now serve as president of the board.

A couple weeks ago I shared on the Wednesday morning Front Porch that it was good to be amongst friends and in friendly territory. This might seem obvious, but in my ministry I appear on radio and TV programs across the state and it's not always friendly. I explained that I was the guest on a public radio program in Eastern Kentucky debating the issue of transgender troops in the military. There were three transgendered people on one side, and if you included the host, it made it four to one. Even though the deck was stacked against me, I believe God used me in that setting.

We live in a world devoid of moral absolutes and when there are no absolutes then transgenderism becomes possible, even mainstream. Which brings me back to the importance of Christian radio. Our world needs a moral compass. It needs the Lord. And what better opportunity to reach large numbers of people in their daily routines with the message of the gospel than through Christian radio?

I believe this ministry is in a strategic position to share the gospel and change people and our society. We're unique in our message and overall impact by bringing truth into the conversations and by being light in these dark and confusing times. Could you imagine if **WNKJ/WNLJ** wasn't on the air? What a void it would leave.

Now this is where you come in. Our annual fall Care-a-thon is October 5-7. This is a time for the body of Christ to celebrate what the Lord has done through Missionary Radio **WNKJ/WNLJ**. It's also a time to raise funds to help us meet our yearly budget.

This is our main fundraising activity that supports our ministry. You'll be glad to know that we use less than two percent of our air-time to raise funds for a budget. We do not sell advertising or run commercials, but rely entirely on the generosity of our listening family.

Would you please do a couple of things? Please pray for the success of our fall Care-a-thon and that we would receive sufficient funding. Please consider what you might donate this year. And come and join us. The Care-a-thon begins each day at 6:00 a.m. and goes until 8:00 p.m. We'd love to meet you. Until then, may God bless you.

Very sincerely yours,

Richard Nelson

Board President **WNKJ/WNLJ**



From the Pen of Ken

“Impossible Things”

Care-a-thon 2017

You know the Lord can do and does do “Impossible Things.” This is the theme of this year's Care-a-thon which is set for **Thursday - Saturday, October 5-7 from 6:00 a.m. -8:00 p.m.** Joe Barner, **WNKJ/WNLJ** Music Director, and I chose the “Impossible Things” theme which is a song written by Chris Tomlin and performed by Tomlin and Danny Gokey. Here are a few of the lyrics:

One Word, and the walls start falling
One Word, and the blind will see
One Word, and the sinner's forgiven
'Cause You do impossible (impossible things)
And one Word, and the walls start falling (oh start falling)
One Word, and the blind will see (and the blind will see)
One Word, and the sinner's forgiven (oh sinner's forgiven)
'Cause You do (wooh) impossible things (oh impossible things)

For over **36 years** we have seen our Lord do impossible things, starting from the first day of broadcasting until now. This year we have seen the impossible in the remodeling work at our studios, a new roof, new entrance way, all new broadcasting equipment, and most of all, many lives changed by the “good news” of the Gospel. The Lord taught His disciples, and we continue to teach:

- 1.) But Jesus looked at them and said, “With man this is impossible, but with God all things are possible.” ~ Matthew 19:26
- 2.) For nothing will be impossible with God. ~ Luke 1:37
- 3.) I can do all things through him who strengthens me. ~ Philippians 4:13
- 4.) Therefore I say unto you, What things soever ye desire, when ye pray, believe that ye receive [them], and ye shall have [them]. ~ Mark 11:24

Our mission is the same. We desire to obey “The Great Commission” every day, 24/7 on Missionary Radio **WNKJ/WNLJ**. Please pray now and purpose in your heart how the Lord is leading you to respond to His call by renewing your faith pledge, increasing your faith pledge, starting to give again or maybe you have been listening a long time and to date haven't given, to start giving. You can go online now and make your faith pledge at wnkj.org.

Please send in your pre-care-a-thon faith pledge card, join “The Firm Friend Club” or call in please during our three day fall Care-a-thon, **Thursday-Saturday, October 5-7 from 6:00 a.m. -8:00 p.m.** on 100% listener-funded **WNKJ/WNLJ** and online at wnkj.org.