



WNKJ Hopkinsville, KY—89.3FM

WNLJ Madisonville, KY – 91.7FM

Translators: 101.7FM Providence, KY  
98.9FM Dickson, TN 92.1FM Murray, KY



SPRING 2017 NEWSLETTER



**Dear Listening Family of WNKJ/WNLJ**

Greetings my fellow brothers and sisters in Christ! If you listen to the Wednesday Front Porch, you already know something about me. For those of you who don't, let me encourage you to tune in and you'll find that I lead a public policy organization in Kentucky that is working to bring Biblical principles into the public arena. My program focuses on politics, current events and a Christian call to influence the culture.

In my two decades of ministry in the public arena, I increasingly meet people fearful and hopeless. And these are people in the church! But we of all people should be reminded that God doesn't give us a spirit of fear, but of power, of love and of sound mind (I Tim 1:7). If God's promises are true and if He is who He says He is, we should be the most confident, hopeful and joyful people ever.

Our confidence comes through the power of Christ living in us. After all, he conquered death and hell. I'm under no illusion that these are normal times. They're not. They're troubling and soul-testing times. As a nation, we've utterly lost our moral compass and attempts to bring that compass back into the public arena are too often thwarted.

We live in a broken world filled with many hurting people. And even though the world doesn't know it yet, it desperately needs the church. Even though people don't understand the way to wholeness and healing, they desperately need the rightful heir and King to come and rule over them. Hence our call letters: **WNKJ**—The **World Needs King Jesus**. People need King Jesus. And Western Kentucky and Middle Tennessee need this ministry.

This station began 35 years ago to bring Biblical truth to a world in desperate need. It needs you and me to minister the love of Christ. The station is unique in that we have half million residents within our reach. We are here to encourage them by our music and programming. What other major media influence serves this area as a conduit for Christian truth? Where else can one tune in to hear Alistair Begg, Chuck Swindoll, Tony Evans, David Jeremiah, Ravi Zacharius and other solid Bible teachers? What other station is providing such a ministry in this region?

This is one reason I agreed to serve on the board three years ago. The station is bringing Christian teaching, perspective and music to many people. But we cannot do it alone. You are a vital part of our ministry and we value your friendship. In fact, you are invited to join us for our Spring Friend-Raiser, April 14th and 15th from 6:00 a.m.-7:00 pm. Drop by the studio anytime during these hours at 1100 East 18th and see the remodeled facility. We're also having a dedication service on Saturday, April 15th at 7:00PM. Please join us as we have lots to celebrate. By the way, I'll be there as well and I'd love to meet you. Come and join us!

Grace and peace,

Richard Nelson  
WNKJ/WNLJ Board Chairman



**From the Pen of Ken Spring Friend-Raiser**

It's more than a fundraiser!  
It's much like a family gathering! The fact is it's a time to share the victories and plans

for the rest of the year and ask more friends to join with those that committed in the fall to help us.

Many Christian stations will go on for 10 days or more to raise the funds they need, plus sell underwriters in the mix, until they reach their goals. We don't. We go for three days in the fall, and now these two in the spring. We remain 100% listener-funded due to the strong support of pray-ers and finances from our mission radio friends.

The days are **Friday, April 14<sup>th</sup>** and **Saturday, April 15<sup>th</sup>** from **6:00 a.m. to 7:00 p.m.** with a theme I absolutely am thrilled about. It's "**What a Beautiful Name**" by Hillsong Worship.

On **Saturday night** at the close of the Friend-Raiser we will immediately start a praise and worship service led by Roy Cavender and a message of dedication to follow from me, and comments from others. We are located at **1100 East 18<sup>th</sup> Street**.

I want to remind you that we don't charge any of your favorite programs to be on **WNKJ/WNLJ**. They provide the broadcast and we provide the air time. When you give to us you are supporting your favorite broadcast. We don't receive any funds from the broadcasters except for those that choose to send a gift.

There are three that do that, and it's their choice and not an obligation.



I thank you for praying for, listening to and financially supporting 100% listener-funded **WNKJ/WNLJ**. If you listen closely to our programmers, a majority of them have shared the downturn since the first of the year in giving. This has hit us, too. We had a church just stop giving that was a substantial amount monthly. We can't ask why, but it hits hard. The fact is missionaries are struggling, too, in their support, and some have had to return home. In reality, it's all a matter of the heart. I'm reminded it's "all about God, not about me and all about them." (others)

You are invited to drop by anytime during those two days to see the remodeled facilities and enjoy refreshments with us.

You are appreciated!



# From the Pen of Ken

## WNKJ-WNLJ Remodeling

If you have listened at all in the last three months you've heard us talk about remodeling. The actual work began on Tuesday, February 7<sup>th</sup> but there was a lot of praying and planning that went on before and during.



Let me back up a bit to share with you why we (board and management) decided to move the studios down the hall. First and foremost the HVAC unit that services the end of the building where the control room and studios are is over 40 years old. (There's nothing wrong with being 40, I'm well past that.) On the one hand I am thankful it worked well all these years, while on the other, it is costing to keep it repaired, and the utility costs to do so are enormous.



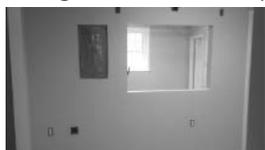
Secondly, we needed to update the windows, insulation, flooring, etc., and it was time after nearly 36 years of operation.

There were opportunities presented to us on three different occasions to move to another location. Two of those times were at the same location, and the other to another location. After much prayer the Lord prompted in my heart a vision and idea to do what we are doing. The idea was presented to the PCC Board (WNKJ) and was accepted. We moved forward in faith.

There are many details on how all this came together. Every move was bathed in prayer, faith and waiting on the Lord. The Lord put a great team together to get this work done. There are many to thank, but I want to say a special thank you to Thomas Waldron, owner of "WBW Engineering, Inc" in Hopkinsville, for organizing the project. Thomas is a long-time friend of the station, and as a matter of fact Rachel Barner, Joe Barner's lovely wife, works for Thomas. John Moss, owner/operator of "Eagle Way Construction" in Hopkinsville, led the remodeling work, Chris Thomas of "Knight Refrigeration" handled the HVAC installation, Reed Welker, owner/operator of "Welker Electric, LLC, did all the electric work, and a host of sub-contractors were involved.



This entire project was funded by year-end gifts designated for this project during December.



Thank you!



## A Technical Perspective

While incidental equipment is still arriving for the buildout of the new control and production rooms, the main equipment has been here for some time. I have been working with it all as I have opportunity and it has capabilities beyond what I even imagined.



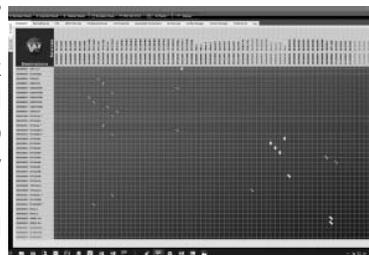
To put in simple terms, think of hooking up a home entertainment system—video and audio cables needed to get audio and video to where it needs to be on the system. Now we have a saying around the Griffey household that says, "Wires are beautiful." (For some reason wives don't always buy into this—I can't understand why though.) Once you get through hooking everything up, you have a number of cables running here and there so that all of your entertainment components perform as desired.

Now, applying that to even a relatively small station such as ours, the number of cables involved increases exponentially. Also we are trying to actually reduce the number of beautiful wires by leaving a lot of the station background operational equipment (satellite receivers, various computers and servers, and the system that transmits our audio from our studios to our transmitter site) in the area of the current control room. Ordinarily that would involve running numerous cables from one end of the building to the other.

Now imagine that instead of having to run all the cables between the components of your home entertainment system you were able to plug in just one cable somewhere (a mythical "somewhere" in this case) and everything automatically connected up and started working.

Our new system isn't exactly like that but we can connect all of the sources in a given area into a single box using only short cables making them only a few inches in length. (Sources include things like I described before, as well as microphones, CD players, etc.) Once connected that way all signals connect to a very fast network cable and almost instantly appear anywhere else in the building where a similar interconnection device is found.

Not only can we send sources to a different part of the building, other sources can be "piped" back to that sending source. The grid seen on the right is used to connect the various sources by computer!



Whew! That's a complicated explanation. But it doesn't even begin to scratch the surface of what we can do. Not only does this system send our audio signals back and forth, it can do the same with control signals. In other words, we will be able to press a button on the new console on our new control room and start playback from a satellite receiver which is located in our current control room (soon to be renamed rack room) with only a computer network cable between the two rooms.

There is a lot of functionality here that will serve us now and well into the near future of broadcasting the material that makes up the signal you know as WNKJ/WNLJ Christian Radio.

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