



Missionary Radio

WVKJ - 89.3 FM / WNLJ - 91.7 FM

Translators: 101.7FM Providence, KY 98.9FM Dickson, TN 92.1FM Murray, KY

SUMMER 2019 NEWSLETTER



There is a scene from one of my favorite Christmas movies that has an impact on me to this day. In the 1994 movie *The Santa Clause*, Scott Calvin (Tim Allen), who took over for Santa Claus, is at the North Pole in Santa's Workshop. He is amazed and can't believe what he sees. He turns to Judy the Elf and says, "I see it...but I don't believe it." Elf Judy replies, "You're missing the point...Seeing isn't believing; believing is seeing." What a simple, yet powerful statement!

"What does this have to do with **Missionary Radio**?" you may ask. Quite a lot, actually. **Missionary Radio** is neither a building; control panels, computers, production rooms; desks; nor chairs. **Missionary Radio** is a group of like-minded people who believe the body nailed to Calvary's Cross was the Son of God. We have faith that Our Father loved us so much that He sent His Son to this earth to die so that we may live – an eternal life! There is no way to actually prove this (seeing). This is based on faith in what the Bible tells us (believing). This is so important that all need to hear, so hour after hour; day after day; week after week; month after month; year after year and, yes, decade after decade **Missionary Radio** has been sharing the simple truth of God's Love with all who will listen.

When I say "like-minded people," I don't mean just the staff of **Missionary Radio**. I mean all of us! True, it's the staff that causes this Simple Truth to be delivered, but it doesn't mean very much unless it is received! And, its delivery cannot be perpetuated unless those who receive it – you and me – believe it and are moved to financially contribute to fund its delivery. That is why it is said **Missionary Radio** is **100% listener-funded**, which has been the case since August 3, 1981!

Twice a year, **Missionary Radio** dedicates 3 -days in the fall and two days in the spring to raise the bulk of its operating budget for the coming calendar year. This year is no exception. On October 3, 4 & 5 you will be asked to assure **Missionary Radio** will have the financial where-with-all to continue to deliver the Simple Truth in 2020, Lord willing! The theme for this year's Care-a-thon is based on the lyrics from the Rhett Walker Band's song, *Believer* so I ask you to Believe!

I ask you to Believe **Missionary Radio** is Evangelizing the lost. I ask you to Believe **Missionary Radio** is Educating the Bible student. I ask you to Believe **Missionary Radio** is Edifying the saint. I ask you to Believe **Missionary Radio** is Encouraging the believer. I ask you to Believe **Missionary Radio** is Exalting the Savior. I ask you to Believe **Missionary Radio** is doing God's Work. I ask you to Believe in **Missionary Radio**!

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"Believe" Care-A-Thon is Set

As I write this column for our late summer newsletter I have my mind set on three important days in the life of **Missionary Radio**. It's our annual Care-a-thon which is set for **Thursday, Friday and Saturday, October 3-5** from 6:00 a.m. -7:00 p.m. each day. Our theme this year is Believe.

Now in our 39th year of broadcasting, **Missionary Radio** remains 100% funded by our listeners. All broadcasts on **Missionary Radio** are aired at no charge to the broadcaster. This means that when you are supporting us, you are providing that ministry on **Missionary Radio** for all to receive. You are supporting live and local radio in Hopkinsville/Fort Campbell/Clarksville, Madisonville, and Murray, Providence and Dickson, TN, as well as our audio stream around the world via the internet.

From day one of our first official day of broadcasting on August 3, 1981, we have relied on the good will and compassion of our listening family. We believe that there isn't a gift too small or too large, but rather we are thankful for them all.

I would like to share some comments we received from you, our listeners:

- *I have been listening to **Missionary Radio** since 1985. My daily directions are my Lord, my devotionals and **Missionary Radio**.*
- *I just wanted to let you know, again, how much we enjoy the variety of music played. I enjoy hearing new bands that may not get air time on the top chart stations, along with those top-charting songs. We also enjoy the variety of teaching heard at various times. God bless!*
- *We listen all the time at home, in the car and in our shop, and talk about what we hear. We tell others about it, also.*
- *My wife and I were coming home from vacation and found a \$20 bill on the ground. She immediately said that we should just give it to the church or something. Since there was no way to find the one who may have dropped it, I felt God gave it to us to use for His glory. May God bless **Missionary Radio**, and also TWR, in Jesus name!*

As you can see, for **Missionary Radio** it's all about King Jesus! Our DNA is to proclaim the wonderful name of Jesus 24/7 through our music and programming. We are 100% listener-funded and during the "Believe" Care-a-thon we are asking you to renew your faith-pledge, come back home if you had to stop financial support and perhaps to give for the first time. We are all working together to reach out with the Gospel in our listening area to a potential audience of nearly 600,000, around the world through our audio stream at www.wnkj.org and in partnership with Trans World Radio (TWR, www.twr.org) around the world.

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